2019 Exhibit Contract

IOWA HOSPITALITY CONVENTION & EXPO 2019

MONDAY, November 18th

Iowa Events Center, Des Moines, Iowa - Hosted by: Iowa Restaurant Association

ALL SUBMITTED CONTRACTS ARE BINDING REGARDLESS OF PAYMENT Questions? 515-276-1454

Exhibit Space Information

Each exhibit space in **10' x 10'** enclosed on three sides with the back **8' high and sides 3' high**. All booths are fully draped and hung on metal frame. One eight foot table and two folding chairs will be included. All electrical outlets, needs and furnishings cost extra and are not furnished as a part of exhibit. Exhibitors requiring water or electricity will have to pay rental to the appropriate party, as well as for the labor necessary for installation and removal. We, the undersigned, understand that we may provide our own or make arrangements with the designated convention decorator to rent any additional furnishings needed.
The **$500** is non-refundable to serve in all booth reservations is due, by **October 1, 2019**. Any exhibitor who fails to make full payment for said booth on or before **October 14, 2019** shall forfeit his or her rights to same and will be held responsible for the full amount of that contract. Any exhibiting company that fails to notify Show Management of cancellations (resulting in an empty booth space on exhibit floor) will be liable for full amount of booth rental. Exhibitor will continue to be liable for the full amount of exhibit fees on cancellations after **October 14, 2019**..
For rental of said space, we, the undersigned, agree to pay the sum of **$500**, in satisfactory manner as outlined above, to the Iowa Restaurant Association.

EXHIBITOR INFORMATION exactly as it is to be listed in the Official Show Program & Exhibit Directory distributed at the Expo:

Company Name:

Address:

City/State/Zip:

Phone #:

Email Address:

Website:

BILLING ADDRESS for primary exhibit contact information. This will not be realeased to the general public.

Contact Name:

Title:

Address:

City/State/Zip:

Phone:

Email:

Credit Card Information Payment must be received with order- no orders filled until payment is received.

Circle one: AMERICAN EXPRESS VISA MasterCard DISCOVER

Name on Card:

Card Number:

Expiration Date:

CVV:

Billing Zip:

Card will be charge $500.00

PLEASE PLACE YOUR ORDER EARLY. REQUIRED DEADLINE ORDER DATE IS: October 1, 2019

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNNG THE SHOW AS PRINTED HERIN AND WHICH ARE PART OF THIS CONTRACT. ACCPTANCE OF THIS APPLICATION BY THE IOWA RESTAURANT ASSOCIATION CONSTITUTES A CONTRACT. THIS CONTRACT SHALL BIND PARTIES, THEIR SUCCESSORS AND ASSIGNEES AND IT SHALL BE GOVERED, CONSTRUED AND ENORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF IOWA EXHIBITOR AGREES THAT THE VENUE FOR ANY ACTION LIES IN THE COUNTY OF IOWA AND THE CITY OF DES MOINES, IOWA.

AUTHORIZED SIGNATURE:

Please Print Name: Date:

THANK YOU!

Please email this completed form to:
skluesner@restaurantiowa.com

Rules & Regulations

Rules and Regulations

1. Exhibit space shall not be sublet or offered for use by any exhibitor without the approval of the convention management of the Iowa Restaurant Association.

2. Exhibit shall not block or interfere with the direct visibility of an adjoining exhibit. Displays must not extend higher than 8' in the back, 42" at the sides beginning 5' from the front.

3. Exhibit shall not contain any material of a lewd, immoral or offensive nature.

4. No exhibit is permitted which does not have at least one person in attendance at all times. Solicitation or distribution of literature is not allowed except in the exhibitor's leased area.

5. Exhibitor shall not be permitted to interfere with the orderly procedure of another exhibitor.

6. Exhibit shall not be dismantled until the closing time of the exposition without permission from the show management. A fine of $100 will be imposed for early breakdown

7. Exhibitor shall not be permitted to erect an exhibit without having made full remittance of space rental.

8. Any grievance during the exposition shall be directed first to the show management.

9. Exhibit booth personnel shall wear an identifying badge at all times on the exhibit floor.

10. Exhibitors shall not encourage the attendance of those persons whose primary interest and vocations are not directly related to the foodservice, alcohol sale and service, or food and beverage related tourism industries or non- exhibiting purveyors.

11. Exhibitors shall exercise maximum care in the prevention of fire and to avoid the loss of valuable priorities, which are a part of the exhibit. Exhibitors must conform to state the city fire prevention codes and work directly with the venue management.

12. Exhibitors are prohibited from operating a hospitality headquarters or cocktail party during scheduled association functions.

13. Show management reserves the right to eject any exhibitor whose display foes not meet high standards.

14. It is expressly understood and agreed, and the exhibitor agrees by accepting these contract conditions, that he/she will make no claim of any kind against the Iowa Restaurant Association or any of the other sponsoring organizations or any of their employees or members for any loss, theft, damage, to or destruction of goods or property from any cause whatever prior, during, or subsequent to; or in connection with said Expo for any injury that may occur to himself or his employees while in the Iowa Events Center; nor for any damages of any nature or character whatsoever, and such exhibitors will hold Iowa Restaurant Association harmless from any claim of any nature whatsoever, including any function sponsored by Iowa Restaurant Association during the period of November. Exhibitor shall maintain such insurance as will fully protect Show Management from any and all claims of any nature, including claims under Workers Compensation Act, and claims for damages for property damage and personal injury, including death which may arise from operations of exhibit in connection with this rental.

15. This contract is subject to all conditions under which Iowa Event Center is made available to the Iowa Restaurant Association, and the right is reserved to cancel the exhibit space assignment of any exhibitor. All points not covered herein are subject to settlement by the Iowa Restaurant Association; and the Association reserves the right to make such changes, amendments, and additions to the rules or floor plan as shall be necessary.

16. Exhibits are to be left in place through the closing hour of the final day of the show on November 18, 2019. All exhibit material must be removed from the exhibit hall after the close of the show through 9:00 p.m. November 18, 2019. Show Management is hereby authorized to remove, at Exhibitor's expense, and without liability for loss or damage, any material occupying exhibit space after this time.

17. It is expressly understood that being an exhibitor at the Iowa Hospitality Convention & Exposition does not guarantee product/ service exclusively or endorsement on behalf of the sponsoring or managing entities.

18. Any exhibitor of any beer, wine, liquor, or any other alcoholic beverages must observe all rules, regulations and policies of Show Management agency which may be designated by said facility management to have jurisdiction, priority or permission to control the sale, dispensation, and/or exhibition of said beverages. Exhibitor assumes all responsibility for obtaining knowledge of all rules may result in expulsion from the show and forfeiture of any and all booth payments.

19. Show Management makes no representations or warranties, express or implied, regarding the number of persons who will attend the event or regarding any other matters.

20. Show Management reserves the right to re-name or re-locate the Event or change the dates in which it is held.

21. By exhibiting at the Event, Exhibitor grants IRA a fully-paid, perpetual non-exclusive license to use, display and reproduce the name trade names and product names of the Exhibitor in any directory (print, electronic, or other social media) listing the exhibiting companies at the Event and to use such names in IRA promotional materials. IRA shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials. IRA may take photographs of Exhibitor's booth space, exhibit and personnel during, before, or after the open hours of the Event and use such photographs for any purpose.

22. Exhibitor shall construct it exhibits to comply with the Americans with Disabilities Act.

23. If any part of this contract is held invalid or unenforceable, the remaining contract provisions shall remain in full force and effect.

NO ONE UNDER 18 ADMITTED
November 18, 2019
Pre-Register Your Exhibitor Representatives:

2 Per Each 10x10 Booth Space
Exhibitor representatives may be added or changed at any time.
Register online, or complete this form and return to Show Concierge, Iowa Restaurant Association, email to skluesner@restaurantiowa.com

We agree to abide by the regulations affecting the 2019 Iowa Hospitality Convention and Exposition.

AUTHORIZED SIGNATURE: _____

Please Print Name: _____ Date: ___/___/___